This is how labs can benefit from digitization

Amann Girrbach presents attractive gateways to the future at a virtual congress

By Amann Girrbach Staff

Digitization is the key topic of the future for the dental industry. No doubt this necessitates change, but it also offers lucrative opportunities. Amann Girrbach will be showcasing how these opportunities can be easily exploited from April 20 to 24 in the innovative AG.Live CON virtual congress.

Renowned dental technicians and clinicians will meet with leading minds in research to explore the attractive avenues into advanced digitization. Amann Girrbach will not be participating to the usual extent at the International Dental Show IDS in Cologne in 2021, which has been postponed to September.

For many years now, Amann Girrbach has been supporting dental technicians in the digitization of their workflows with its innovative power. Stemming from its pioneering role, the Austrian company also supports laboratories and clinicians in taking the next step toward digital transformation.

The trend is clear: The demand for direct straightforward restorations is becoming increasingly greater. This threatens to break down established structures and traditional boundaries between the laboratory and the clinician. However, digitization is ideally suited to expand the win-win situation of dental technicians and clinicians through new forms of collaboration. And the well-being of the patient always remains the focus.

To provide optimal networking for both sides, Amann Girrbach has developed the AG.Live platform, which is now being presented as part of the virtual congress and expo. AG.Live provides infrastructure and patient case management with a level of consistency and efficiency that has never been achieved before, according to the company.

For example, the platform will make it possible to offer laboratory-quality direct restorations, the company asserts. And the expertise of the dental technician is permanently available to the dentist. Even in the case of simple restorations, a joint decision can be made quickly as to whether direct implementation is possible or whether the specialist in the laboratory is required.

About Amann Girrbach

Amann Girrbach develops and manufactures materials and tools as well as equipment and machines for the fabrication of dentures, largely based on CAD/CAM technology. Its customers in around 90 countries worldwide are mainly made up of dental laboratories and dental technicians. Amann Girrbach employs a total of around 500 people.

In addition to the production sites in Koblach (headquarters) and Rankweil in Austria, Amann Girrbach operates sales offices in Pforzheim (Germany), Charlotte (United States), Singapore, Curitiba (Brazil) and Beijing.